



AGENDA

- I. CHAIR REPORT (Dr. Wellford)
  - A. Approval of Minutes
- II. DIRECTOR'S REPORT (Dr. Yow)
- III. BUDGET REPORT (Larry Leckonby)
- IV. OTHER BUSINESS

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**I. CHAIR REPORT**

- A. The Council approved the February minutes.
- B. Dr. Wellford reported that the ACC Presidents recently met and discuss the following items:
  - 1. 12<sup>th</sup> Football Game – the ACC is the only major conference to oppose this legislation. It is likely to pass.
  - 2. Baseball – there is support for either an earlier start date of fewer games to address the weather issue for the more northern teams in the conference.
  - 3. ACC Academic Consortium - \$400,000 per year is provided to institutions who partner within the conference. The Big Ten Conference has been involved in this type of partnership for many years and is currently operating 40 intra-campus projects.

**II. DIRECTOR REPORT**

- A. Dr. Yow reported that the department continues to receive a limited amount of fan correspondence related to post-game student behavior. Athletics is primarily responsible for in-venue issues, while Student Affairs and University Police are primarily responsible for out-of-venue issues, such as Route 1.
- B. Dr. Yow explained that three corrections were made to the NCAA's Academic Progress Report (APR) for Maryland: women's basketball's score went up, above the cut score; football's score went up; men's basketball's score went down, due to a player who left to pursue a professional career. Dr. Wellford noted that the Council will have an in-depth review and discussion of the APR at a future meeting.
- C. Dr. Yow reintroduced Kevin Glover, Director of Character Education, to the Council. Kevin explained that he has previously worked with individual teams at the request of coaches and is currently researching a comprehensive character education program (alcohol, drugs, academic integrity, date rape, gambling, sportsmanship, etc.) for all student-athletes to begin with the 2005-06 academic year.
- D. Dr. Yow reported that the University of Maryland Medical System is interested in constructing a local rehabilitation site for student-athletes that would also be open to the public to serve the local College Park and Prince George's County communities. This facility would feature extensive rehabilitation programs, heavy-duty equipment to handle large athletes and outpatient surgery capabilities.

- E. Dr. Yow and Michael Lipitz reported that the department is currently in negotiations with WBAL and Infinity in Baltimore regarding flagship radio status for the Terrapin Sports Network. Although Maryland has been partnered with WBAL for more than 25 years, Infinity's proposal would significantly enhance coverage and promotion of Terps teams and events.
- F. Dr. Yow and Joe Hull updated the Council on Comcast Seat Adjustment, which will occur for the first time this summer and again every three years going forward. Joe explained the extensive informational campaign being conducted by the Terrapin Club to best ensure that all season ticket holders are fully aware of the seat adjustment deadlines and process. He also took time to explain the seat adjustment process for Maryland faculty and staff. Finally, Joe noted that a limited number of seats (100-200) will be converted from Terpoint donor seats to Building Partner seats to meet the request of Terrapin Club members who have asked for such an opportunity after electing not to secure permanent seating rights during the initial Building Partner Campaign prior to the opening of the arena.
- G. Dr. Yow distributed two articles to the Council. The first was from Sports Illustrated On Campus and featured comments by a University of Southern California football player regarding the activities he engages in when hosting high school recruits. The second was from College Athletics and the Law and concerned a University of Alabama booster who was convicted of racketeering as a result of his paying \$150,000 in an attempt to have a top recruit enroll at the school.

### **III. BUDGET PRESENTATION**

Dr. Wellford noted that the NCAA is beginning to shift its focus from academic reform to fiscal issues. Therefore, the department prepared a presentation on its budget over the past decade.

Larry Leckonby distributed the budget report and provided an in-depth review for the Council. The report included the following sections: Mission Statement & Guiding Principles; Athletics Program Results to Date; and 10-Year Operations Budgets and Capital Debt. The department's budget increase from \$17,360,803 in FY95 to \$43,165,588 in FY05 based on the following: 39.6% increase in women's and men's sport budgets (all direct expenses, except for scholarships); 15.7% increase in student-athlete scholarships; 10.4% increase in transfers to campus (overhead/taxes); 9.1% increase in facilities and operations (capital expenditures, grounds, game day operations; police; etc.); 7.3% increase in administrative functions/infrastructure (compliance, equipment, financial, sport oversight,



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media relations, ticket office, information technology, video services, trademark infringement protection, etc.); 5.3% increase in utilities; 4.3% increase in student-athlete services enhancements (sports medicine, weight room, marketing/promotions, band, spirit squads); 2.8% increase in contributions to pay facilities debt; 2.8% increase in fundraising unit; and a 2.7% increase in academic support unit. Dr. Yow noted that the department's budget is directly related to its goals for competitive and academic excellence.